
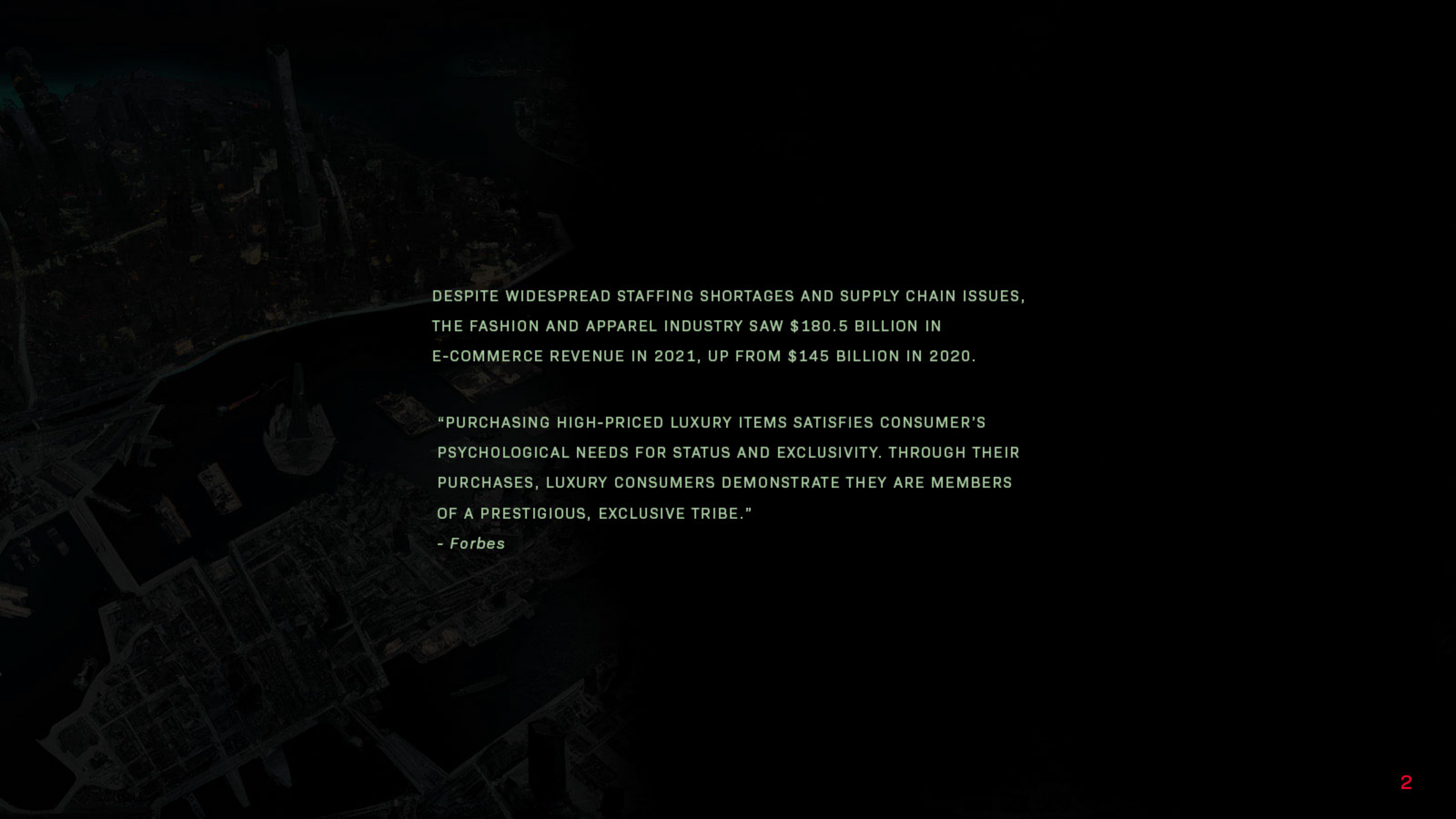


INVESTOR PRESENTATION
2022

An aerial night photograph of a city, likely New York City, showing a river (the Hudson) flowing through the urban landscape. The city lights are visible, and the sky is dark. The text is overlaid on the right side of the image.

DESIGNER LUXURY BRANDS ARE NOVEL UNIVERSES CREATED TO SATISFY
EMOTIONAL NEEDS. THEY SERVE PEOPLE WITH A NEED TO EXPRESS THEMSELVES
AS IMAGINATIVE AND OPULENT THROUGH FASHION. PEOPLE DREAM, AND LUXURY
BRANDS LIKE SCOGÉ TURN DREAMS INTO REALITY.

An aerial, high-angle photograph of a city at night, likely New York City, showing a river (the Hudson) and several bridges. The city lights are visible, and the overall tone is dark and moody. The text is overlaid on the right side of the image.

DESPITE WIDESPREAD STAFFING SHORTAGES AND SUPPLY CHAIN ISSUES,
THE FASHION AND APPAREL INDUSTRY SAW \$180.5 BILLION IN
E-COMMERCE REVENUE IN 2021, UP FROM \$145 BILLION IN 2020.

“PURCHASING HIGH-PRICED LUXURY ITEMS SATISFIES CONSUMER'S
PSYCHOLOGICAL NEEDS FOR STATUS AND EXCLUSIVITY. THROUGH THEIR
PURCHASES, LUXURY CONSUMERS DEMONSTRATE THEY ARE MEMBERS
OF A PRESTIGIOUS, EXCLUSIVE TRIBE.”

- *Forbes*

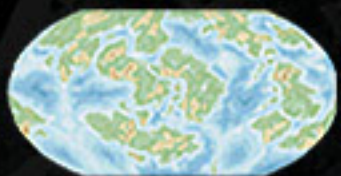
SCOGÉ™ IS :

A MENS LUXURY FASHION BRAND MAKING
PRODUCTS FOR AN EVOLVING LUXURY CONSUMER
WITH AN AFFINITY TO EXPLORING UNIQUE FICTIONAL
WORLDS, AND AVANT GARDE FASHION.

OUR PRODUCTS ARE INSPIRED BY A WORLD WE'VE
CREATED NAMED BANKOO. EACH COLLECTION OF
PRODUCTS TAKES THE SCOGÉ CUSTOMER DEEPER
INTO THIS WORLD, SATISFYING THE INTRINSIC NEED
FOR EXPLORATION, AND THE EXTRINSIC NEED FOR
SELF-EXPRESSION.

"Luxury high price is not about tangible benefits,"

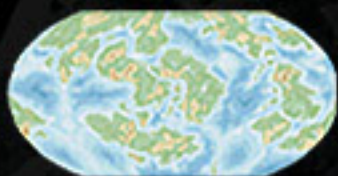
*- The Luxury Strategy: Break the Rules of
Marketing to Build Luxury Brands.*



PRODUCT

OUR PRODUCTS ARE SOURCED AND CREATED IN NYC, WITH A DEDICATED APPROACH TO UP-CYCLING UNUSED FABRICS, TRIMS AND DESIGNS FROM PREVIOUS SEASONS.

WE CHAMPION DESIGNING WITHIN OUR OWN WORLD, DEFINING OUR OWN TRENDS, AND BECOMING A PART OF THE NEXT GAURD OF LUXURY FASHION.



Talisman Pants
\$550.00



NF Pants - Blue
\$400.00



NF Hoodie - Blue
\$500.00



Intro V1 T-Shirt
\$100.00



Everything Pullover
\$450.00



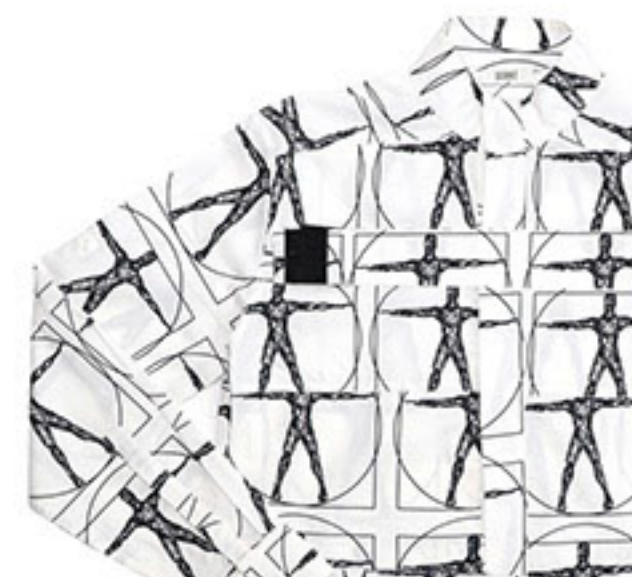
C1-TAOS-SHS-V1
\$350.00



G1-10TH-DIMENSION-V-V1
\$1,500.00



S1-BIOX-H-V1
\$375.00



THE EDGE OF ORIGINALITY

BECAUSE WE'VE CREATED OUR OWN WORLD,
WITH ORIGINAL PLACES, CULTURES AND
STORIES, OUR EDGE IS OUR ORIGINALITY.

THE PRODUCTS AND EXPERIENCES WE
CREATE ARE GLIMPSES INTO THIS WORLD.
AND EACH VIVID EXPLORATION CREATES
AN OPPORTUNITY TO DEVELOP IP THAT
DEEPLY RESONATES WITH OUR CUSTOMERS.

ANYONE CAN MAKE A STORY ABOUT STAR
WARS. BUT THERE WILL ALWAYS BE ONE
STAR WARS™



BUSINESS MODEL

WE ARE BUILDING A STRONG LUXURY BRAND.
OUR REVENUE WILL COME PRIMARILY FROM
D2C CHANNELS, BUT WE WILL ALSO WORK
WITH SELECT, BRAND-ALIGNED WHOLESALE
PARTNERS.

DIRECT (~75% OF REVENUE) -
ORDERED ONLINE OR PURCHASED AT SCOGÉ
RETAIL LOCATIONS.

WHOLESALE (~25% OF REVENUE) -
AVAILABLE AT SELECT ONLINE AND RETAIL
DISTRIBUTORS.

COST: \$25 - \$500

PRICE: \$100 - \$4000



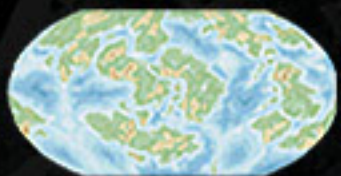
AGILITY & SCALIBILITY

LOCATED BLOCKS AWAY FROM NYC'S GARMENT DISTRICT GIVES US THE ABILITY TO SOURCE FABRIC AND TRIMS ON DEMAND.

WE'VE ACQUIRED MANUFACTURING AND PRODUCTION EQUIPMENT TO QUICKLY DEVELOP AND MARKET TEST PRODUCTS, AVOIDING SLOW EXTERNAL SAMPLING.

WE'VE ESTABLISHED LASTING RELATIONSHIPS WITH SEVERAL MANUFACTURERS AND IDENTIFIED SCALABLE OPERATING SYSTEMS TO HANDLE LARGE SCALE ORDERS.

OUR PRODUCT IS SHIRTS, PANTS, JACKETS, HATS, LAYERED GARMENTS, ACCESSORIES, AND SOME DRESSES.



REMARKABLE GROWTH

IN 5 YEARS WE'LL GROW SCOGÉ INTO A MULTI-MILLION DOLLAR GLOBAL BRAND. HERE'S HOW:

GLOBAL TRADESHOWS:

EXPANDING WHOLESALE ACCOUNTS GLOBALLY

EXCLUSIVE RETAIL ACTIVATIONS:

DTC EXPERIENTIAL RETAIL,

INCLUSIVE SEASONAL FASHION SHOWS:

2 FASHION PRESENTATION SHOWS PER YEAR
TO DEVELOP PARTNERSHIPS AND DEMAND.

CONTENT DISTRIBUTION:

DISTRIBUTING CAPTURED CONTENT WHERE
OUR CUSTOMERS LIVE ONLINE AND OFFLINE.

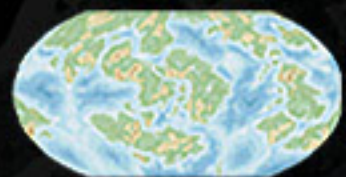
LEVERAGE CREATIVE COMMUNITY:

MARKETING PARTNERSHIPS TO REACH
EXTENDED AUDIENCES AND CUSTOMERS.



GROWING THE BRAND

WE'VE PARTICIPATED IN THE CONTEMPORARY FASHION TRADE-SHOW LIBERTY FAIRS, GARNERING WHOLESALE INTEREST FROM RETAILERS NATIONWIDE, AND OBTAINED OUR FIRST GLOBAL SALES AGENT.

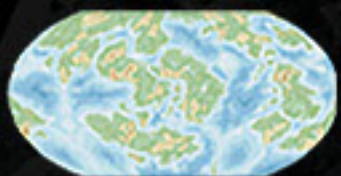


- Liberty Fairs, Miami 2021



GROWING THE BRAND *cont.*

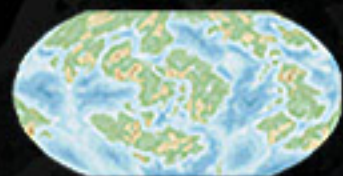
WE SUCCESSFULLY LAUNCHED OUR FIRST EXPERIENTIAL RETAIL CONCEPT, SELLING OUT OF SEVERAL PRODUCTS, AND EXPANDING OUR LOCAL COMMUNITY OF FASHION ENTHUSIAST AND CREATIVE CUSTOMER BASE.



- SCOGÉ Locale 1, NYC 2021

GROWING THE BRAND *cont.*

AFTER OUR RETAIL CONCEPT, WE PRESENTED
OUR FRIST NYFW RUNWAY SHOW,
FOLLOWED BY LAUNCHING OUR FIRST
EXPERIENTIAL ART EXHIBITION TO DISPLAY
EXCLUSIVE PRODUCTS AND EXPAND OUR
COMMUNITY OF CREATIVE CUSTOMERS.

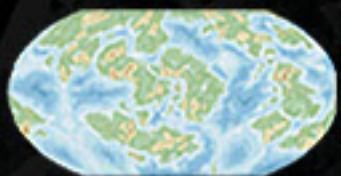


- SCOGÉ Exhibition, NYC 2022



GROWING THE BRAND cont.

FOLLOWING OUR ART EXHIBITION, WE
PRODUCED OUR SECOND AND LARGEST
NYFW PRESENTATION TO DATE. EXPANDING
OUR VISIBILITY TO A WIDER FASHION
INDUSTRY AUDIENCE OF FASHION EDITORS
AND WHOLESALERS



- SCOGÉ NYFW Presentation NYC 2022



WHY ARE WE RAISING MONEY?

WE HAVE THE VISION AND OBJECTIVE, NOW WE NEED THE TEAM. SO FAR, THE DEVELOPMENT OF THE SCOGÉ BRAND IS ATTRIBUTED TO IT'S FOUNDER, FRIENDSHIPS, AND TEMPORARY CONTRACT HELP. HELP IS CAPITAL INTENSIVE, BUT DELEGATION IS KEY.

RIGHT NOW, WE'RE FOCUSED ON THREE MAIN THINGS:

1) PRODUCT DEVELOPMENT -
SAMPLING AND PRODUCING NEW PRODUCTS THAT
PEOPLE WILL WANT.

2) RETAIL AND OFFLINE EXPERIENCES -
SELLING PRODUCTS

3) GROWING THE TEAM -
KEY HIRES TO DELEGATE TASKS AND GROW.



RAISE: \$2.5M

SEED ROUND - SAFE NOTE

20% DISCOUNT

\$10 MILLION CAP

5 YEAR RUNWAY

USE OF FUNDS:

HIRING - \$1.2M

4 FULL-TIME EMPLOYEES

OPERATIONS - \$500k

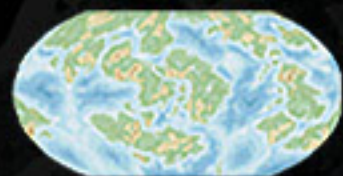
OFFICE/RETAIL

PRODUCT - \$300K

SAMPLING & PRODUCTION

GROWTH - \$500K

MARKETING



RAISE CONT.

5 YEAR RUNWAY

HIRING - \$1.2M

4 FULL-TIME EMPLOYEES

\$300K ANNUALLY

SALES DIRECTOR:

MANAGES FINANCE, WHOLESALE
ACCOUNTS, AND RETAIL

CFO / OPERATIONS DIRECTOR:

MANAGES FINANCE AND
RESOURCE ALLOCATION

MARKETING DIRECTOR:

MANAGES GROWTH STRATEGY

CREATIVE DIRECTOR:

DESIGNS AND DEVELOPS
PRODUCTS

OPERATIONS - \$500k

OFFICE/RETAIL

1 DUAL PURPOSE OFFICE/RETAIL
SPACE.

\$70K ANNUALLY

RETAIL BUILD OUT:

\$20K ONE TIME BUILD OUT

OVERHEAD EXPENSES:

\$10K ANNUALLY

20K, 4 YEAR BUFFER

RETAIL PROFIT RE-INVESTED
INTO PRODUCTION GROWTH.

PRODUCT - \$300k

SAMPLING & PRODUCTION

2 SAMPLING SEASONS

\$20K ANNUALLY

2 PRODUCTION SEASONS

\$40K ANNUALLY

GROWTH - \$500k

CONTENT & MARKETING

CONTENT DEVELOPMENT FOR
USE ON WEB, PR, ADS AND SOCIAL
\$25K ANNUALLY

2 FASHION SHOWS SEASONS

\$40K ANNUALLY

ADS

\$20K ANNUALLY

GUREILLA MARKETING

\$10,000 ANNUALLY

COMMUNITY RETAIL EVENTS

\$5K ANNUALLY

STARNILAS C. OGE

FOUNDER AND CREATIVE DIRECTOR

EXPERTISE

BRAND, CREATIVE, WEB DEV,
PRODUCTION, MEDIA

ABOUT STARR

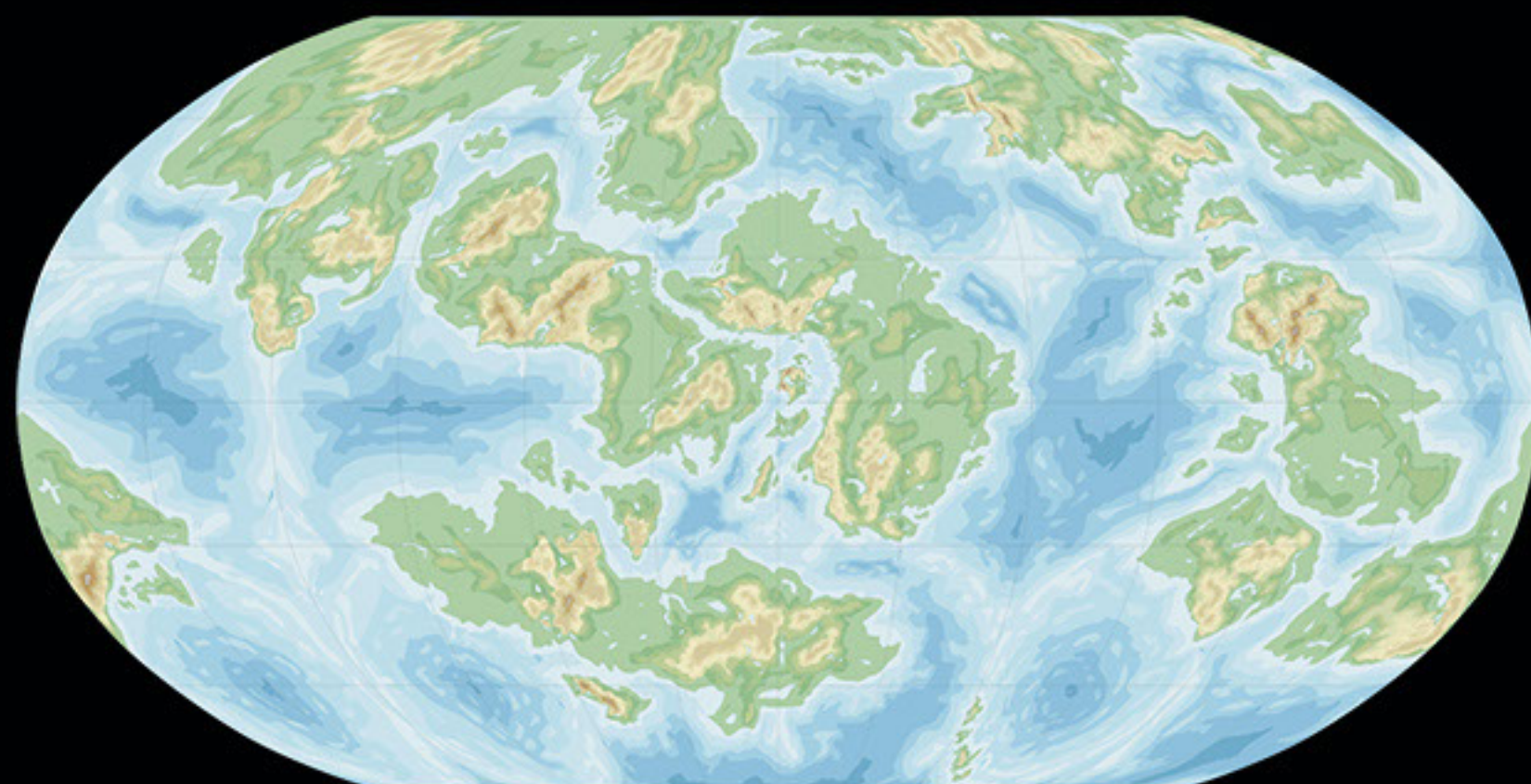
- FASHION DESIGNER / ARTIST
- SELF TAUGHT WEB DEVELOPER
- USAF RESERVE VETERAN
- DEVELOPED AND DIRECTED AN ARTIST
RESIDENCY FOR 5 YEARS IN JAPAN
- DEVELOPED MAJOR CONSUMER
BRANDS LIKE LIBERTY FAIRS AND
PEARLMAN AESTHETIC SURGERY
- GUERILLA MARKETING PRO
- EXPERIENTIAL MARKETING PRO

ADVISORS:

LEX FENWICK (THE DOW JONES, WSJ)

WYCLEF JEAN (MUSICIAN, PHILANTHROPIST)





STARR@SCOGES.CO